

### DON'T MOVE FIREWOOD Amy Gannon, DNRC



## Montana's Outreach Partnership with The Nature Conservancy

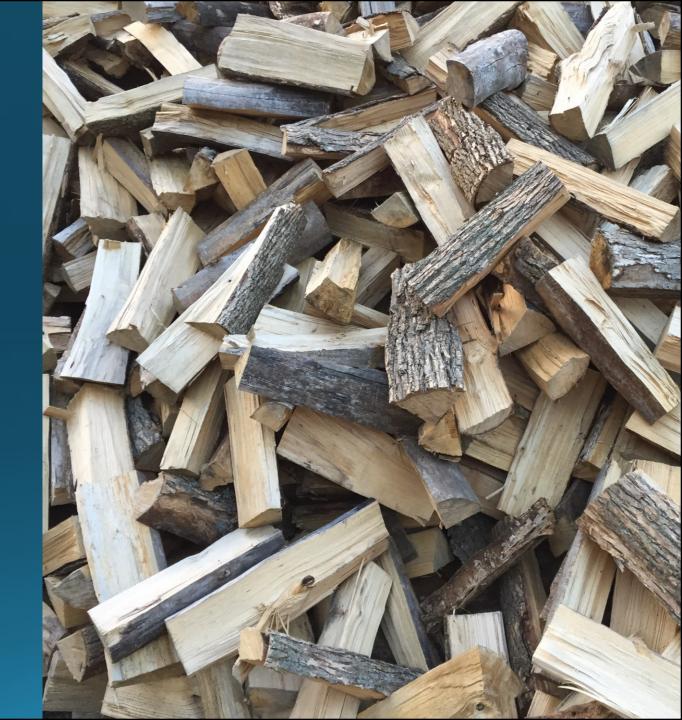
Amy Gannon DNRC Forest Pest Management Program MISC Invasive Species Summit 2024



#### Firewood as a Pathway

Long distant transport Insects and diseases hidden in bark and deep wood Emerge and infest surrounding forest





### Multistate Collaboration

Regional challenge Duplicating outreach for each pest Pathway focus

#### Goal:

Consistent message for interstate travelers



### The Nature Conservancy

Existing message and graphic design Consistent **national** message Tailored products Demonstrated outreach knowledge





#### MOVING FIREWOOD TRANSPORTS TREE-KILLING INSECTS







### **Project Funding**

MT Department Agriculture \$4000 – initial postcard mailings to non-resident hunters



USFS State and Private Forestry - Competitive Redesign Grant Multistate: Wyoming, Montana, Colorado, Idaho \$300,000 total (\$75,000/state)

USFS State and Private Forestry - Consolidated Grant \$27,933 - outreach addressing transport of EAB via firewood



#### **PROTECT TREES, FORESTS & WILDLIFE HABITAT**

The transportation of invasive insects & diseases on firewood is destroying trees in prime hunting, fishing & recreation areas.

dontmovefirewood.org/MT

#### Exotic insects and diseases are a major threat to trees, forests, and wildlife habitat.

Tree-killing species like emerald ash borer and Asian longhorned beetle can't move far on their own, but they can jump hundreds of miles when people move firewood.

#### To protect Montana's natural resources,

- Do not bring firewood into Montana
- Burn locally cut firewood
- Encourage fellow outdoorsmen not to move firewood

If you have already brought firewood from out of state, please burn it completely. Do **not** leave it. Do **not** take it home with you.







## Postcards

MT Hunting Regulations MT Fishing Regulations Billboards **Publications** Trailer Life Wild Sam **RV** Magazine Montana Sporting Journal Posters Campgrounds Rest stops Park kiosks



# AIS Stations

Mandatory watercraft stops Sandwich boards or banners Signs **bolted** to sheds at each station Inspector training

NOT inspecting firewood or enforcement



Acknowledgements: Leigh Greenwood, TNC Laurel Downs, TNC MT Dept Ag MT FWP USFS

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www.dontmovefirewood.org

