

DON'T MOVE FIREWOOD

Amy Gannon, DNRC



Montana's Outreach Partnership with The Nature Conservancy

Amy Gannon

DNRC Forest Pest Management Program

MISC Invasive Species Summit 2024

**DON'T MOVE
FIREWOOD.org**



Firewood as a Pathway

Long distant transport

Insects and diseases hidden in bark
and deep wood

Emerge and infest surrounding
forest



Multistate Collaboration

Regional challenge

Duplicating outreach
for each pest

Pathway focus

Goal:

Consistent message
for interstate travelers



The Nature Conservancy

Existing message and graphic design

Consistent **national** message

Tailored products

Demonstrated outreach knowledge



Project Funding

MT Department Agriculture

\$4,000 – initial postcard mailings to non-resident hunters



USFS State and Private Forestry - Competitive Redesign Grant

Multistate: Wyoming, Montana, Colorado, Idaho

\$300,000 total (\$75,000/state)



USFS State and Private Forestry - Consolidated Grant

\$27,933 - outreach addressing transport of EAB via firewood

PROTECT TREES, FORESTS & WILDLIFE HABITAT

The transportation of invasive insects & diseases on firewood is destroying trees in prime hunting, fishing & recreation areas.



dontmovefirewood.org/MT

Exotic insects and diseases are a major threat to trees, forests, and wildlife habitat.

Tree-killing species like emerald ash borer and Asian longhorned beetle can't move far on their own, but they can jump hundreds of miles when people move firewood.

To protect Montana's natural resources,

- Do not bring firewood into Montana
- Burn locally cut firewood
- Encourage fellow outdoorsmen not to move firewood

If you have already brought firewood from out of state, please burn it completely. Do **not** leave it. Do **not** take it home with you.



Postcards

MT Hunting Regulations

MT Fishing Regulations

Billboards

Publications

Trailer Life

Wild Sam

RV Magazine

Montana Sporting
Journal

Posters

Campgrounds

Rest stops

Park kiosks



Ad Space

AIS Stations

Mandatory watercraft stops
~~Sandwich boards or banners~~

Signs bolted to sheds at each station
Inspector training

NOT inspecting firewood or enforcement



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MT Dept Ag

MT FWP

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